

# Programme

## What makes PIECE unique ?

### A Project development

The development of projects over the two years, supervised by professionals from the cultural sector, best one being presented at the end of the second year to European Union culture officials in Brussels.

### A compulsory professional experience

An internship of 3 to 6 months, which may take place in France or abroad, is compulsory at the end of M1 and M2.

As the M2 courses are taught on a sandwich basis, our students can take advantage of a 15-day sandwich programme to sign special apprenticeship or professionalisation contracts that run throughout the academic year.

### Field study trips

M1 students begin their course with a week of on-site visits to cultural organisations in Bourgogne-Franche-Comté. M2 students complete their studies with a field trip to a city in France or abroad reputed for its cultural dynamism.

### An academic immersion abroad

Students spend the second semester of the first year of the PIECE master's programme abroad at one of our partner universitieTaiwan Normal University (Taiwan)-

### A final thesis

At the end of the second year, students must submit a 60-80 page dissertation, which they defend in

## Acquired Skills and Knowledge

**The PIECE Master passes on to graduates a comprehensive set of skills and knowledge essential for fostering the growth of cultural structures through the development of innovative cultural actions.**

- Holistic View of Culture
- Adapting to Rapid Changes
- Professional Functioning of Cultural Organizations
- Territorial Identity and Cross-Cultural Engagement
- Cultural Diversity Management
- Addressing Societal and Economic Challenges

# INSPE

UNIVERSITÉ BOURGOGNE EUROPE

Département  
Institut Denis Diderot

## Parcours PIECE Projects in international and european cultural engineering

**The PIECE Masters' degree in International and European Cultural Engineering is designed to train foreign and French students and professionals in new forms of cultural management by developing partnerships and international projects of the Creative Europe type.**

**A mixed team of researchers and professionals work together passing on skills and supervising projects. The fundamental knowledge base — project management, business management, law, cultural policies and interculturality — is supplemented by seminars on the sociology and philosophy of culture, art history, and musicology, with a focus on cultural innovation (neurosciences, technological and social innovation, AI issues).**

**Reverse pedagogy is at the heart of the curriculum: a combination of lectures, seminars, field visits and analytical discussions, built around the development of real projects proposed by practitioners. The feasibility and intercultural relevance of these projects are tested through various academic and professional immersive experiences abroad, and through the development of actual projects in the Bourgogne-Franche-Comté (France). The best projects are presented annually to European Union culture officials in Brussels.**

[inspe.ube.fr](http://inspe.ube.fr)

# Master 1

# Master 2

## **UE 1 - Project Methodology and Management**

Managing an International Project  
European Cooperation International Programmes  
Project Management Auditing  
Professionnal Outlook

## **UE 2 - Fondamentals for Projects Development**

Innovations and Culture History  
Copyright/droit d'auteur  
Spectator's Workshop  
Professionnal Outlook

## **UE 3 - Communication Flows and Globalisation**

Commons and Private Good  
Culture, Development and Globalisation  
Professionnal Outlook

## **UE 4 - Culture from a French Perspective**

French Cultural Policies  
Francophony and France Abroad  
French Language and Culture  
Preparation of DELF or DALF  
Professionnal Outlook

## **UE 5 - Open your Mind**

Au choix : 2 parmi 9  
Management Behavior : Psychology and Sociology of Transition  
Ethical Governance for Global Company  
Philosophy of Sustainable Business  
Scientific Issues : Biodiversity and Climate Change  
Introduction to Intercultural Communication  
Migration Studies  
Business Game  
Human Ressources  
Guest Conferences

## **UE 1 - Project Methodology and Management**

European Institutions and Policies  
European Cooperation International Programmes  
Project Management Auditing  
Professionnal Outlook

## **UE 2 - Management of Culture**

Cost Analysis and Budgeting an Accounting System  
Legal framework for live performances  
Cultural Marketing and Communication  
Professionnal Outlook

## **UE 3 - Innovation and Research Seminars**

Current Issues in Performing Arts : Festivals and Cultural Events  
Current Issues in Heritage : Urbanism and Arts in Public Spaces  
Culture, Tourism and Sustainable Development  
Professionnal Outlook

## **UE 4 - Culture from a French Perspective**

Cultural Cooperation and Diplomacy / Transborder Projects  
Marketing France as a Cultural Project  
French Language and Culture  
Preparation of DELF or DALF  
Professionnal Outlook

## **UE 5 - Open your Mind**

Au choix : 2 parmi 8  
Ethical Governance for Global Company  
Philosophy of Sustainable Business  
Scientific Issues : Biodiversity and Climate Change  
Introduction to Intercultural Communication  
Migration Studies  
Business Game  
Human Ressources  
Guest Conferences

## **UE 6 - Project Methodology and Management**

European Cooperation International Programmes  
Project Management Auditing  
Professionnal Outlook

## **UE 7 - New Medias and Means of Communication**

Image Analysis  
Cinema and Audiovisual Sector  
Professional outlook

## **UE 8 - Communication and Globalisation**

Culture Interculturality and Territory  
Circulation, Trade and Protection of Cultural Proprety  
Professional outlook

## **UE 9 - Culture from a French perspective**

Culture, Freedom of Speech and Privacy  
Culture difference seminar

## **UE 10 - Professionnalisation**

Internship  
Thesis